# EXETER CITY F.C.



Official Programme

Football League Division 3.

EXETER CITY
V
SWINDON TOWN

WEDNESDAY 22nd March 1978

Kick-off 7.30 p.m. Price 15p

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we

Tonight

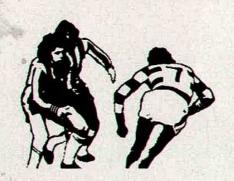
fought match.

Bobby Saxton writes...

welcome players,

necessary most of whom will be here this evening, cheering us on. Many of you I have already met; a great number of you I have not. To you all, agents, advertisers, sponsors, bar staff and committee members, I would like to thank you for your efforts. Keep up the good work and I am sure your efforts will be rewarded.

# **Bobby Saxton**



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# I would also like tonight to give a mention to our Commercial Department who within its department are responsible for fundraising,

directors and staff of Swindon Town

F.C. Tonight's fixture could be termed a local derby baring in mind

that Swindon are our closest third

division rivals apart from Plymouth.

We therefore can expect a keen hard

Department who within its department are responsible for fundraising, advertising, sponsorship, programmes and social clubs to name but a few. In order that these various projects can be successful, a great number of volunteer helpers are

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## Club Call ~ SwindonTown

Managed by DANNY WILLIAMS who is in his second spell with the club in this capacity. Swindon Town have made a spirited attempt to catch the leading teams for a promotion spot. It was whilst Williams was Manager that Swindon won the Football League cup in 1969, defeating Arsenal in the Final 3-1. He was in charge at Rotherham between 1962 and 1965, and then spent four years at the County Ground before moving on to Sheffield Wednesday in 1969, then Mansfield Town during 1971, finally rejoining Swindon in 1974.

Swindon defeated City 4-0 last October, Trevor Anderson 2, Ray McMale and Dave Moss scoring the goals, since then Trevor Anderson has moved on to Peterborough United for £20,000 whilst Chick Bates has been signed from Shrewsbury Town.

Goalkeeper JIMMY ALLAN was signed from Highland League side Ross County in July 1971, and made his League debut three months later against Queens Park Rangers. He has since made nearly 150 appearances, but missed the game against City earlier this season, when his place was taken by KEVIN ROBERTS who was making his League debut, born in Bristol, he played for Welton Rovers until signing professional for Swindon in March 1977

JOHN McLAUGHLIN came from Colchester United for £30,000 in December 1973, after 66 appearances for the Essex side, and has missed few games for Swindon since his move, whilst JOHN TROLLOPE has amassed well over 700 League appearances, including one run of 368 consecutive appearances, recently broke the English record for first team appearances for one club, now in his eighteenth season with Swindon since making his debut in August 1960. Minehead born ANDREW FORD started his career with his local club, before joining Bournemouth, but did not get a League chance until his move to Southend United in May 1973, here he made over 150 appearances before being transferred to Swindon Town last August for a £10,000 fee.

Youth team product KEN STROUD made his League debut in February 1973 against Cardiff City, and has not missed a game this season. Whilst Welshman STEVE AIZLEWOOD was signed from Newport County for £12,000 in March 1976, having spent just over seven seasons with them, he has played for Wales at Schoolboy and Under 23 levels, his brother Mark is still with Newport. COLIN PROPHETT signed professional for Sheffield Wednesday in June 1968, and commanded a £45,000 transfer fee on his move to Norwich City in May 1973, joined Swindon on loan in August 1974, signing on a permanent basis two months later for £25,000. RUSSELL LEWIS signed professional on joining Swindon from Welsh League side Everwarm, and was given his League debut at York City in April 1977.

Subject of several enquiries from other clubs during the last two seasons **DAVE MOSS** has already beaten last seasons haul of 14 goals when he was the leading scorer, he signed professional in 1969, having previously played for Witney Town, going on to make over 200 league appearances since then. **CHRIS KAMARA** made his debut for Portsmouth in September 1975 against Luton Town, moved to Swindon in August 1977 for £15,000. Now with his fourth League side **CHRIS GUTHERIE** joined Newcastle United in July 1969, but had little opportunity until Southend United paid a fee of £10,000 for him in November 1972, and after becoming their leading scorer in 1975, moved to Sheffield United in May 1975, before a £25,000 took him to Swindon in July 1977.

MIKE FRENCH was on the books of West Ham as an amateur, and won England International honours at that level, signed for Queens Park Rangers as an apprentice in July 1971, and transferred to Brentford in March 1975 for £3,000 after a short spell on loan, and 12 months later signed for £5,000 by Swindon. RAY McHALE has formed a useful scoring partnership with DAVE MOSS this season, having joined the club from Halifax Town in September 1976. He was previously with Chesterfield and signed for Halifax in a player exchange deal in October 1974. Two months ago Swindon paid a £10,000 fee to Shrewsbury Town for CHICK BATES a prolific goal scorer with the West Midland League side Stourbridge for seven years.



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# On the Commercial Scene with Ray Ellis

#### TRAVELLING GRECIANS

Over the past two months I have received letters from all the motorway service areas informing me that all football supporters had been banned from using their facilities unless prior permission had been obtained. Exeter being one of the soccer outposts, geographically speaking, of course, of the country, it was very important that we could arrange a rest/eating venue for our Travelling Grecians. I am pleased to inform you that the GORDANO SERVICES at Bristol have agreed that 'bonafide' Travelling Grecian organised trips will be allowed to stop and use ALL of their facilities. This has been granted mainly due to the well behaved supporters who have previously travelled with us. I would advise you all most strongly to maintain this good behaviour in order that everyone can continue to enjoy these much needed refreshments.

#### **NEXT TRIP**

SAT. 25th March.

HEREFORD

Fare £3.00 LEAVE 10.00am.

#### LOTTERY G

This was drawn at the Tally Ho last Thursday where, John Hore, Richard Key, Tony Kellow, Alan Beer and Dave Jackson drew the lucky numbers. A full list appears further on in the programme. The next draw will be at the LEY ARMS, KENN on Friday 31st March.

SEE YOU THERE.

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# Spotlight on the Reserves by Chris Davey

'ROVING WITH THE RESERVES'

On Tuesday evening of last week, free-scoring BARNSTAPLE TOWN were the visitors to St James Park for our Western League clash. Barnstaple, the leading scorers in the league and currently 3rd in the table were keen to maintain their championship interest and a tight battle was in the offing. However, watched by our biggest crowd of the season, the Reserve team turned a superb performance

and swamped Barnstaple by 6 goals to nil.

The game saw the debut of loan-signing, DAVE JACKSON, our striker from Manchester United and he opened the scoring with a well-taken goal. Defender KEITH FORD got the second but the goal of the night and possibly of the season, was young apprentice professional ROY IRELANDS brilliantly headed goal. The goal following good work by Jackson and co striker FRED INGHAM was a joy to watch. GRAHAM WEEKS, ANDY WHITE and FRED INGHAM

completed the scoring.

However, it was not only the scoreline which pleased so many people but rather the manner in which it was achieved... by controlled, patient, possession football! It was a tremendous team performance with everyone doing well, none more so than defender PETER HATCH who gave an immaculate display of ability and endeavour. Barnstable manager BRIAN PERKS took his defeat well and his quote 'that was the best display I have ever seen in the Western League' won him many friends at St James' Park. The message to the players is simple .... 'you have set the standard, now maintain it!'

The message to supporters is equally simple 'come and see them do it!'
The side which represented the club against Barnstaple was:-

Steve Nute, Paul Smythe, Keith Ford, Peter Hatch, Tony Mitchell, Graham Weeks, Dick Forbes (capt.), Andy White, Dave Jackson, Fred Ingham, Roy Ireland, Sub. Phil Hartnell.

ON THE YOUTH SCENE ....

The night before our Barnstable triumph an experimental youth team did a reverse and lost 6-0 to Torquay United in the South West-Wales Youth League Cup. In terrible conditions of heavy rain and wind the bigger and more experienced Torquay players found us easy prey. However, the lads battled well and young substitute STEVE HARROWER gave an all action display of ability and courage. Next season, we hope, we see us with a far more successful youth team but developing youngsters is a long and sometimes slow process.

The side which represented the club was:

Mike Hodge, Tony Gold, Steve Kelly, Stewart White, Kevin Skinner (capt.), Steve Crabbe, Steve Baxter, Chris Plummer, Andy Carpenter, Paul Gidley, Colin Bickley. Sub. Steve Harrower.

**CHRIS DAVEY** RESERVE TEAM MANAGER

FORTHCOMING FIXTURE AT ST JAMES PARK....

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DAWLISH

3.00 Kick off.

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KEITH FORD	Exe Vale Social Club, Exminster	Exe Vale Social Club, Exminster	Andrew Madge 9 School Rd. Exeter
GRAHAM WEEKS	Mr & Mrs E F Knight,	Mr & Mrs E. F. Knight	Mr & Mrs E.F. Knight
	77 Water Lane, Exeter	77 Water Lane, Exeter	77 Water Lane, Exeter
BOBBY HODGE	Wheatons Staff	Wheatons Staff	Wheatons Staff
COLIN RANDELL	The International School	The International School	The International School
TONY KELLOW	B.R.S.A. South & Cornwall	B.R.S.A. South & Cornwall	B.R.S.A. South & Cornw
	House Ladies	House Ladies	House Ladies
	University of Exeter	University of Exeter	University of Exeter
ALAN BEER	The Granville Hotel	The Granville Hotel	The Granville Hotel
	Ilfracombe	Ilfracombe	lifracombe
KEITH BOWKER	Forty Winks	Forty Winks	Forty Winks
	24 Fore Street	24 Fore Street	24 Fore Street
	Cullompton	Cullompton	Cullompton
NICKY JENNINGS	Car Care	Car Care	Car Care
	47-49 Albion Street	47-49 Albion Street	47-49 Albion Street
	Exmouth	Exmouth	Exmouth
HARRY HOLMAN	British Rail Staff Association (South)	Exeter Postmen	Gary, Mike & Andy Clyst St. Mary
PAUL SMYTHE	Dean Hunter	Dean Hunter	Dean Hunter
	The Tornadoes	The Tornadoes	The Tornadoes
LEE ROBERTS	Exmouth Round Table	Exmouth Round Table	Exmouth Round Table
JOHN BAUGH	Exeter	Exeter	Exeter
	Prison Officers	Prison Officers	Prison Officers
RICHARD KEY	Mr Rowe	Mr Rowe	Mr Rowe
	The Elms, Willand	The Elms, Willand	The Elms, Willand
JIM GILES	Graham Potbury	Graham Potbury	Graham Potbury
	Signs	Signs	Signs

EXETER'S INTIMATE NIGHT SCENE

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# Competition Page



# KENTUCKY FRIED CHICKEN COMPETITION

Compiled by Laurie Bovey

PUZZLE No. 23

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#### GOOD FRIDAY SHAPED PUZZLE

SOLUTION TO PUZZLE No. 22

ACROSS: 1 LINCOLN; 6 hip; 8 ace; 9 scarf; 11 Clive; 13 Los; 14 kit; 15 Eden; 17,18,20 W.Rice,MA; 21 Jim; 22 on; 23 aims; 26 text; 28 oar; 30 six; 31 aroma; 32 Leigh; 34 two; 36 Eve; 37 settees.

DOWN: 1 Les; 2 Neale; 3 oafs; 4 L.C; 5 neck; 6 Haiti; 7 present; 10 Ron; 12 L.I.R; 15 emanate; 16 Dai; 17 win; 19 Cox; 24 Moore; 25 Sam; 26 tie; 27 exile; 29 rats; 30 slot; 33 his; 35 we.

#### ACROSS

1 Bobby Hodge made his 100th, and Bob Saxton his 400th, League appearance last October -v- these 'Robins' here today (7,4). The first two correct entries opened will receive a voucher for a 4-piece box of KENTUCKY FRIED CHICKEN from your pearest Kentucky Shop.

CHICKEN from your nearest Kentucky Shop. Your entries should be sent to: Exeter City Promotions Office, 2 Blackboy Road, Exeter.

- 10 What the dreaded yellow card means.
- 11 Swindon's record one was £150,000 from C. Palace for 24-across in 1972.
- 12 Don't let your efforts do this, City.
- 13 You might have a chocolate one this Sunday.
- 14 Allow.
- 16 Pig or young sheep.
- 18 Possible spelling of Bovey girl's name?
- 20 Cornish cricket team: lost by 2 runs -v- Worcs side in Haig Village-cricket Final last August.
- 22 Longing for Japanese money.
- 23 It would have been this for the 'Robins' to have flown to Exeter.
- 24 1st name of Swindon's popular Rogers, forced out of the game by a hip injury.
- 26 Henry VIII was known as Bluff King ---.
- 27 Thinnish beer.
- 29 City today will make good this of any penalty awards.
- 31 Devonshire hill.
- 32 Australian slang for Englishman (abbrev.)
- 33 Son of ex-City player, he has already scored important goals. (5,6)

#### DOWN

- 1 Soccer encounter with no dangers, perhaps. Or a hot-head liable to strike. (6,5).
- 2 He lives on ice.
- 3 Newton Abbot not applicable.
- 4 Nickname of anyone caller Miller.
- 5 Old Tauntonians Association.
- 6 This falls twice between today and Easter morning.
- 7 Not from, but the other direction.
- 8 City were this -v- Man U, and -v- Wolves at one stage in each of 2 F.A. Cup games (3,4,2)
- 9 A lady referee may be courteous, but even then she is this. (2,9).
- 15 Exeter City initially.
- 17 This answer suggests an alternative.
- 19 Royal Engineers.
- 21 Letters on Oscar Petersen's suitcases.
- 25 Mr Stiles who brought P.N.E. here this season is also known as this.
- 26 Greetings! What policemen are reputed to say in triplicate.
- 28 'He is risen, I have told you' St Matthew, 28 v.7.
- 30 Letters sounding like liquid sold by our advertiser on the 'Reserves Report, page (1,1)

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# **Exeter City**

Team Changes | Colours: White with Red trim

- 1 RICHARD KEY
- **2 JOHN TEMPLEMAN**
- 3 JOHN HORE
- 4 JOHN DELVE
- 5 JIMMY GILES
- 6 LEE ROBERTS
- 7 BOBBY HODGE
- 8 TONY KELLOW
- 9 COLIN RANDELL
- 10 KEITH BOWKER
- 11 HARRY HOLMAN
- 12 PETER HATCH

## Officials

Referee: B.J. STEVENS [Stonehouse]

Linesmen:

Red Flag E.A. CRICKMORE

[Plymouth]

Yellow Flag B.R. STOCKLEY [Swanage]

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## **Swindon**

Colours: **Team Changes** JIMMY ALLAN JOHN McLAUGHLIN 3 ANDY FORD **KENNY STROUD** COLIN PROPHETT **ROY CARTER** 6 DAVE MOSS CHRIS KAMARA CHRIS GUTHRIE DAVID CUNNINGHAM 10 CHICK BATES 11 JOHN TROLLOPE 12

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City F	acts &	Delve	Baugh Ingham	E					Giles				Robertson Heale	-3						seou
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ept. 3-	Shrewsbury Town A		1	2	3		5	6		7	10°	8 .	9		11	4			2-0	3302
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	Oxford United H	Î		2	3	(12)	5	6		7.		8		10	11	4 •		9	2-1	4830
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# Action Man — Colin Randell



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# Point of Controversy

Football has been played at St James Park for over 70 years, a period of time in which Directors, Managers, and players have come and gone, all taking their share of creating memories, sadly Exeter City Football Club have never got to the top, but have given a lot of pleasure to many thousands, some of our past will be recalled with ease, some players

names spring to mind without any trouble, others have been long forgotten.

No matter where Football is played, no matter how brilliant the game, none of it would be possible without many men and women who are forgotten by most, when did you ever hear of a Director of a Football club making his fortune out of the game, yet the first to be blamed when a run of troubles occur are the gents that give much time and money to ensuring that the game is continued. The first thing that everyone looked at on entering the park here this afternoon must have been the pitch, here at the park it must surely rate for an award as one of the best kept in the League, yet how many benefit games have been given to the groundsmen of the League, then we have the band of people that rarely see 90 minutes of football the Secretary and helpers, many hours are spent ensuring that all the problems are kept to a minimum. A fairly recent arrival on the football scene is the commercial fund raisers, long after most of us have our feet up in front of the fire, their efforts continue quietly raising the cash that keeps the club from bankruptcy, the list could go on, cleaners, turnstile operators, programme sellers, supporters club committees etc.

I nearly forgot the most forgotten of the lot the ladies, many help the club in a variety of ways, all without hope of recognition, wives of the above who never make the news, wives of us the supporters who suffer in silence when after a bad result we return home

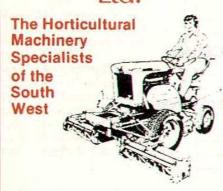
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### How we stand

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Cambridge	35	18	9	8	61	41	45	
Wrexham	31	17	9	5	54	32	43	
Preston	34	16	11	7	50	30	43	
Gillingham	35	14	14	7	58	46	42	
Tranmere	34	14	11	9	46	34	39	
Walsall	33	12	14	7	43	35	38	
Bury	33	12	13	8	48	38	37	
Peterboro	32	12	12	8	25	23	36	
Chester	34	9	18	7	40	45	36	
Swindon	31	12	10	9	49	41	34	
Colchester	34	11	12	11	44	38	34	
Shrewsbury	35	11	12	12	47	44	34	
Carlisle	34	9	16	9	44	43	34	
Chesterfield	32	12	9	11	39	33	33	
Exeter	34	12	9	13	39	45	33	
Oxford	35	11	10	14	49	50	32	
Lincoln		10	11	14	34	44	31	
Sheffield Wednesday	33	8	12	13	34	41	28	
Port Vale	34	7	14	13	37	51	28	
Plymouth	33	6	13	14	38	50	25	
Bradford	33	8	9	16	41	58	25	
Hereford	33	7	11	15	24	44	25	
Rotherham	30	8	8	14	35	46	24	
Portsmouth	35	4	15	16	31	58	23	

### Meet the Ref

BRIAN T. STEVENS, (Stonehouse, Glos). Started refereeing in the Stroud Youth League in 1963 and progressed via the Stroud, Gloucestershire County and Western Leagues to the Football League list. Refereed the England v. Scotland Schoolboy International at Wembley in 1975.

A married man, he has two daughters, and is a Toolmaker. His hobbies are skittles and tennis.

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27th Mar Plymouth Argyle Clifton Rd. Newsagency

22nd Apr. Colchester United Clarks Shoes, Exmouth

8th Apr. Gillingham A. Kavanagh

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Player Spotlight Richard Key



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# In Touch with Richard Knight

#### MAKE YOUR MIND UP TIME

It is hard to believe that there are only six more home matches remaining this season. The season seems to have gone that quickly. So much seems to have slipped pass. It only seems like yesterday that St James Park was tingling with excitement following a sensational eight game run at the start of the season when only Aston Villa managed to inflict a defeat.

Although the end is now in sight, the season is far from over. There is still a job to do, and knowing our lads it will be done. During the remaining weeks of the season our commercial department will no doubt bombard us with voting forms for this year's 'Player of the Year Award'. Competition for such award must be as keen as in any other campaign.

As with last term the voting could literally go any way. What a head ache it was then. This year it is certainly going to be no easier.

Peter Hatch took the honour last year with close competition from a number of players. Currently out of the first team he will do well to take the award. His past record will, however, hold him in good stead.

In skipper John Hore City have a real man for all seasons. Although he has only been with us for just over two seasons he has become a real cornerstone. Ever present for the past two years he has totaled in excess of 100 appearances for Exeter City. Last Saturday's appearance at Preston was his 92 League appearance. He is an exemplary example of how to lead a team being equally effective and consistent in either defence or mid-field.

The other full-back birth has been filled

by John Templeman. Once again very consistent. Undoubtedly at his best going forward he has probably missed the presence of Alan Beer more than most. The Templeman—Beer partnership was a high-light of last season's successful run-in.

Also suffering from the loss of Alan Beer is Tony Kellow. Certainly they were off to a flying start sharing 7 goals in as many matches. Since the Beer injury Tony has had to struggle alone. At times he must have felt he was the City front line. An indifferent spell in the immediate post-Beer days he has developed into a more skilful player.

Taking over from master crowd pleaser Lammie Roberston would be difficult for anyone. It seemed like replacing Croyff in the Dutch side. Colin Randell, however, has not just replaced Roberston but added something extra to the Exeter game with his tremendous shooting and ability to release the ball earlier.

These are just some of the claimants for the award. One must not forget the contribution of others such as Bobby Hodge. Outstanding in the first part of the season and sorely missed during his enforced absence. His early recovery and immediate comeback made a mockery of his injury.

Two other names must be singled out. Keith Bowker — a bargain on the transfer market and a revelation in mid-field. His two goals in the last three games could make him a winner. Harry Holman — you either like him or you hate him — has the ability. Only T.K. has scored more goals. What a tremendous contribution in his first full League season. To top all this, the best is yet to come.

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### On the ball Alan Beer



## Odds and Ends

When Jack Charlton took over at Sheffield Wednesday last October, his first game was at Exeter, where despite a spirited game they went down 2-1, the scorer of their goal Tommy Tynan at present the clubs leading scorer, has recently been placed on the transfer list by Charlton for what he describes as 'disciplinary reasons', with the passing of the deadline there has been no takers.

At the time of writing the result at Preston is not known, what is known is that a few years back one of the most talked about players in the World was Nobby Styles, every week the press found something to say about him, yet now his name is rarely seen in print, yet he must rate as one of the best Managers in the Third, taking his side close to promotion, hope he makes it, although not at the expense of City.

hope he makes it, although not at the expense of City.

Two people who must have been very mixed up last Saturday were Chris Withe a 15-year-old youngster who has just signed schoolboy forms with Liverpool, and Michael Imlach who trains with the Mersey side team twice a week and could soon be signing schoolboy forms, Chris has brother Peter in the Nottingham

Forest side, while Michael is the youngest son of Stewart Imlach who played on the wing in the 1959 Forest F.A. Cup winning side.

John Delve played his first away game for Exeter last Saturday at Preston, the same ground that he made his debut for Plymouth Argyle in August 1974, a season that ended with their promotion, few of us will grumble if promotion comes to Exeter next season, which will be his first full term with us.

Jimmy Giles nearing his 400th League game, made his League debut in 1965-66 season playing for todays

visitors Swindon Town.

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